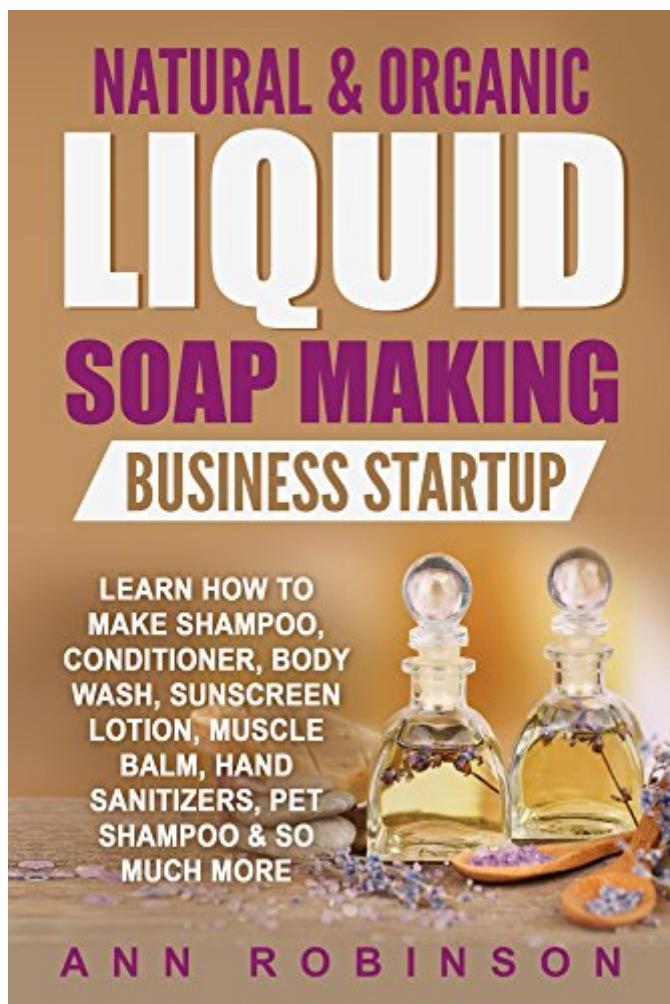


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Natural & Organic Liquid Soap Making Business Startup: Learn How To Make Shampoo, Conditioner, Body Wash, Sunscreen Lotion, Muscle Balm, Hand Sanitizers, Pet Shampoo & So Much More





Synopsis

Natural & Organic Liquid Soap Making Business StartupLearn How to Make Shampoo, Conditioner, Body Wash, Sunscreen Lotion, Muscle Balm, Hand Sanitizers, Pet Shampoo & So Much MoreI started making Body wash, shampoo and conditioners in 2004 when after a couple of allergy tests my dermatologist advised me not to use any store bought soap or shampoo. The doctor said my skin discoloration issue was an adverse chemical reaction from the soap. Soon my necessity to make soap became a true passion.It wasn't until 2012 when my husband got laid off from his job, I had to seriously think about how to turn my passion into a small home based business, and I did. I grew my business into a decent business making not only Shampoos or liquid soaps, but I ventured into making body scrubs, body wash, SPF lotions, muscle rubs, bug repellent, hand scrub(mostly for my husband, so he can use after working on his 65 Mustang), hand sanitizer and even dog shampoo for our 10 years old Dalmatian.This book is not about my success in business, but I want to focus on you and your ability to make your passion into a home based business which can potentially grow into a big business. Lately, the new trend is all organic and all natural Beauty products, so I think this is the right time to get into this business.I put my best efforts to make this book easy to read and follow so you can get started and see a big success in a short period of time.In this book, my goal is to you make you understand and learn how each ingredient works with each other and how to create your own recipes and flavors, so your creative side comes out and creates something unique that is truly yours and only yours. If you are looking to learn the process, then this is the book for you but if you are just looking just for recipes then this not the book for you.This book is Divided into Two Parts. In the First Part, I Show you How to Actually Create Your Product Line19 Essential Ingredients For All Soap MakingWhat And How To Use Essential Oils12 Creative Ways To Use Essential Oils10 Carrier Oils And Their Use In Soap MakingIngredients You Need To Make Liquid SoapEquipment You NeedSoap Making ProcessHow To Make Shampoo & ConditionerHow To Make Dog ShampooHow To Make Body Wash & Body ScrubHow To Make Sunscreen Lotion & Muscle Balm12 Herbs & Spices & Their Healing EffectsHow To Make Bug Repellent, Hand Scrub & Hand SanitizerHow To Use 7 Natural Foods In Face MaskIn the Second Part I Share How You Can Turn This Passion into Business:How To Decide If Organic Soap Business Is For You10 Benefits Of Starting A Small Business16 Questions You Should Ask & Answer YourselfStep By Step Business Setup And StartupHow To Create A Business PlanHow To Build A Strong Brand Around Your ProductsHow To Make Your Brand Stand OutHow To Price Your ProductsHow To Market And SellHow To Promote And Grow Your BusinessThe Art Of Sales7 Ways To Boost SalesHow To Keep Customers HappyWays To Grow Your BusinessOne advice,

start slow, focus on making just one or two types of product at first, see how they turn out, practice, mix and match, come up with your own unique blend, master the process then move on to making other products. Soon you will have your own line of beauty products.

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Candlemaking

Customer Reviews

nice little book, has a few recipes, wish it had more. mostly talk about starting a business for soap making...which is on the cover. but I thought it would have more recipes. if you want to know how to start a soap business this is a great start

Yes this was exactly what I was looking for!! I'm still reading it but I will be trying the soap recipes very soon!!

good

Being a fiction writer myself, as I read this book, I did come across a few minor grammatical errors and such, which can be annoying. But after finishing the book, I realized, it is not about grammar, but usefulness of the content she shared here. To her defense, she did mention at the end of the book that she is a pro when it comes to writing. I got so much out of this book, that I think it will be silly not to overlook those mistakes as the value of her content sure outweighs everything else. I am giving it a 5 star.

Found this interesting book on a limited time promo, wanted to learn how to make hand soap and hand sanitizers as we go through top of those each month. As I read the book, I had a question, how can using Borax be natural when the author claims it right on the title, but to my surprise, my husband did some research on Wikipedia and found Borax to be a natural product typically found on dry lake beds. I must say this book is well worth the price, as it has so much information packed in it. Also didn't know making hand sanitizers can be such an easy task, we will be making our own from now on and yes we will add some essential oil in it.

Downloaded this book when it was on free promo, and I am glad I did. We are thinking about starting a boutique home based soap making business to sell mostly through online. I was blown away with the details this author shared in this book. After finishing this book, my wife decided we need to add pet shampoo to our line of products as well. Anyone interested in learning about how to make soap, shampoo to even face mask, this is THE BOOK for you. We want to give our sincere thanks to the author for sharing such vast knowledge. This is one of those books that you can tell is not put together by a quick online research like so many books are now a days. Excellent handbook.

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